



*Great Southern Region Marketing Association Inc*

ABN: 39 694 811 256

**MEMBERSHIP APPLICATION FORM/Tax Invoice**

**Business or Trading Name:** \_\_\_\_\_

**ABN:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Contact Details**

Postal address: \_\_\_\_\_

Ph: \_\_\_\_\_ Mobile: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**In order to keep our costs down our preferred method of communicating with you is by email. Please let us know if this is not an option.**

**Membership Category**

(Please tick appropriate box...see over for membership criteria)

**Full** [  ]

**Associate** [  ]

**Friend** [  ]

**Products:**

**Category** (please tick appropriate box) **Details** (specify type & variety where possible)

[  ] Fresh fruit & vegetables \_\_\_\_\_

[  ] Value-added fruit or vegetables \_\_\_\_\_

[  ] Meat/Fish/Poultry/Eggs \_\_\_\_\_

[  ] Oil, nuts or seeds \_\_\_\_\_

[  ] Wine \_\_\_\_\_

[  ] Other \_\_\_\_\_

I enclose the sum of \$ \_\_\_\_\_ for 2007/08membership (April 2007 to 31 March 2008)

Signed ..... Date: .....

Please make cheques payable to:  
**Great Southern Region Marketing Association, PO Box 5388, ALBANY WA 6332**  
Should you wish to pay by Internet Banking our Account details are **306-025-008956-5**



**Great Southern**

*Naturally*

Please include your details so that we can identify your payment.

#### **MEMBERSHIP FEES (incl GST)**

##### **Full Membership/ supporting \$250**

Services include: voting rights; free use of logo/brand; free inclusion in map/guide; newsletter; notices of promotional events; free entry to seminars and workshops, representation at Consumer and trade events. Buyer and export trade enquiries, discounts on tickets to Festival events

##### **Full Membership (GSWPA members) \$200**

Services include: voting rights; free use of logo/brand; free inclusion in map/guide; newsletter; notices of promotional events; free entry to seminars and workshops, representation at consumer and trade events, discounts on tickets to Festival events.

##### **Associate Membership \$50**

Services include: voting rights; access to logo/brand and map/guide by paying relevant fees; newsletter; notices of promotional events; discounted entry to seminars and workshops, access to consumer and trade events.

##### **Friends of the Association \$0**

Newsletter; notices of promotional events; notice of seminars and workshops (fees payable). No membership fee. No voting rights or access to logo/brand

#### **MEMBERSHIP CRITERIA**

##### **Full members**

Open to individuals, growers, farmers, producers, government departments, and private and public enterprises and corporate entities that meet the following criteria:

1. Must be located in the Great Southern Region and produce or provide a food, wine, tourism or related product or service (includes relevant government services and industry representation)
2. Main business operations should be situated in the Great Southern region. If a head office is outside the region, then a significant part of the operations must be located in the region.
3. Must demonstrate a commitment to the aims of the association which include promoting the Great Southern, high quality standards and sustainable agricultural practices.

##### **Associate member**

Open to businesses (but not organisations) that meet the requirements for full membership and to businesses that do not yet meet these requirements but have begun relevant developments

##### **Friends of the GSRMA**

Open to businesses and organisations that support the objectives of the GSRMA

#### **OTHER SERVICES TO MEMBERS**

**All categories of member** have access to professional marketing and promotional services provided by the GSRMA on a user-pays basis. The GSRMA is funded to promote the region and develop and manage projects that provide opportunities for individual businesses to promote themselves. However, the GSRMA is not funded by grants or membership fees to provide free services such as marketing, design and event management to individual businesses. Through its personnel, the GSRMA is able to provide such services on a commercial basis or provide initial general advice and then refer businesses to other sources of these services.]